

The cover features a large blue triangle pointing right, which contains the title text. Two yellow diagonal stripes cross the background, one from the top-left to the bottom-right and another from the top-right to the bottom-left, meeting at the center.

WAR OF THE ROSES MANUAL



A HISTORY OF WAR OF THE ROSES

Founded in 2003 at the University of Arizona, War of the Roses has become one of the most popular and leading on-campus philanthropy events in the country.

War of the Roses is designed to promote community relationships, drive fundraising for The Ability Experience and create shared experiences that support people with disabilities and develop the men of Pi Kappa Phi into servant leaders.

SORORITY VS. SORORITY

Sorority vs. Sorority is the most popular version of War of the Roses. Sororities are led by “Pi Kapptains” to participate in events, drive fundraising and keep the energy high throughout the week.

The benefit of this style is that it encourages the entire sorority to get involved, as well as creates relationships between brothers and the sorority.



ROSE QUEEN MODEL

This method is where each participating sorority nominates a “Rose Queen candidate,” and the candidate spearheads the fundraising.

Typically, the candidate has a connection to The Ability Experience or people with disabilities, and through fundraising and event participation, will win Rose Queen of the Year for the chapter.

EVENT PLANNING

Forming a Committee

At the start of your term as philanthropy chairman, you should work with brothers to establish a Philanthropy Committee. This will help divide the work among many, as well as engage more brothers to participate in the event. The most effective committees have a diverse range of representation from the chapter. The committee should include:

- One representative from each class year
- At least one associate member
- Archon
- Risk management chairman
- Treasurer
- Chapter advisor and/or philanthropy advisor

Best Practices for Committees

Making it clear what is expected and defining everyone's roles will help the team work together better. At your first committee meeting, everyone should leave with an understanding of the roles they are expected to perform. Who will oversee that all the bikes are set up for Bike-A-Thon? Who will manage the social media account during the week? Setting clear expectations at the beginning will help each member be able to execute their role.

Meet regularly: Start with every two weeks, and as the chapter gets closer to the War of the Roses kickoff, meet weekly.

Take detailed notes: Nothing is worse than having the same conversation repeatedly and wasting time. Taking notes will help elevate this and will support the committee to move forward with goals and plans.

Establishing deadlines: Alongside defining roles, it's crucial to set clear deadlines for tasks. This ensures that everyone understands when their responsibilities need to be completed.

Task allocation: While roles are assigned, it's also beneficial to break down larger tasks into smaller, manageable tasks and assign them accordingly. This ensures that each member knows precisely what they are responsible for within their role.

Problem-solving procedures: Outline how the team will handle issues or obstacles that arise during the planning process. Having a clear procedure for resolving conflicts or addressing unexpected challenges can keep the team focused and proactive.

Feedback and evaluation: Plan periodic checkpoints to evaluate progress and gather feedback from team members. This allows for adjustments and improvements and ensures everyone's voice is heard in the decision-making process.

Documentation and resources: Ensure all necessary resources, documents and guidelines are easily accessible to team members. This includes event plans, contact information, templates or any other relevant materials.

EVENT PLANNING

Picking a Date for War Of The Roses

Being intentional about selecting dates for War of the Roses is critical to fundraising success for several reasons:

Maximizing attendance: Choosing the right dates helps ensure maximum attendance. By avoiding clashes with major events, holidays or conflicting activities, you increase the chances of more people being available to participate in or attend your fundraiser.

Optimizing support: Selecting strategic dates allows you to tap into a larger audience and potentially receive more support. When the chosen dates align with the availability of your target audience, you increase the likelihood of garnering greater participation and donations.

Enhanced planning time: Allowing sufficient time for planning and promotion is vital. By intentionally selecting dates well in advance, you provide ample time to organize the event, coordinate brothers and effectively market the fundraiser, thus increasing its donor visibility!

Reduced competition: Avoiding dates that coincide with similar or competing events helps minimize competition for attention and resources. This can prevent your fundraiser from getting overshadowed or losing potential support. We recommend the week immediately following Panhellenic recruitment as a best practice.

Weather considerations: Depending on the nature of the individual events, considering weather conditions during certain times of the year can impact attendance. Being intentional about dates can help ensure favorable weather conditions, especially for outdoor events.

Here are other things to consider in selecting your date:

- Greek Week
- Major campus/professional sports events
- Other fraternity/sorority events
- Associate member education schedule
- Pi Kappa Phi national events
- University holidays and breaks



EVENT PLANNING

Setting SMART Goals

Implementing SMART goals in fundraising ensures clear, measurable objectives that align with the organization's mission, fostering achievable targets within a set timeframe. This approach enables consistent progress tracking, adaptation of strategies and maintains a sense of urgency, ultimately maximizing fundraising success by focusing efforts effectively.

Specific: Be clear and specific about what you want to achieve. This is not a detailed list of how you are going to meet a goal but should answer one of the popular “W” questions: who, what, when, where and why.

- Example: Fundraise \$25,000 for The Ability Experience through War of the Roses.

Measurable:

- Example: Fundraise \$200 per man and challenge each participating organization to fundraise \$5,000.
 - Food for thought: Chapters that will host a War of the Roses for the first time might work better with a per-man fundraising goal as opposed to an overall fundraising goal. This helps break a large goal into smaller, more manageable pieces. Chapters that have hosted War of the Roses before should use their previous year's fundraising and multiply by 10%.

Achievable: Goals should challenge you to push the chapter but should also be attainable. If you want to do pull-ups but have never done one before, setting a goal to do 100 pull-ups isn't an achievable goal. But if you set a goal to do 10 pull-ups and increase it by five each time you reach your goal, you'll get to 100 before you know it without burning out.

- Example: Fundraise \$25,000 by breaking it down to \$200 per man and challenge each participating organization to fundraise \$5,000. Fundraise an average of \$5,000 through t-shirt sales, sponsorships, sorority participation and chapter participation.

Results-Focused: Results should measure outcomes, not actions to get to the outcome.

- Example: Fundraise \$25,000 by breaking it down to \$200 per man and challenge each participating organization to fundraise \$5,000. Fundraise an average of \$5,000 through t-shirt sales, sponsorships, sorority participation and chapter participation. We will communicate that the \$5,000 is a benchmark to help get the overall event to the goal.

Time-Bound: Creating deadlines will help everyone understand the timeline but will also add a sense of urgency. Deadlines also help your committee understand when the project is wrapped up to debrief and submit outstanding fundraising.

- Example: Fundraise \$25,000 by breaking it down to \$200 per man and challenge each participating organization to fundraise \$5,000. Fundraise an average of \$5,000 through t-shirt sales, sponsorships, sorority participation and chapter participation. We will communicate that the \$5,000 is a benchmark to help get the overall event to the goal. This competition will last from (date) to (date), and all funds not given through Classy will be submitted by (date).

SMART GOALS WORKSHEET

When setting goals, make sure it follows the SMART structure. Use the questions below to create your goals.

S	SPECIFIC WHAT DO I WANT TO ACCOMPLISH?	
M	MEASURABLE HOW WILL I KNOW WHEN IT IS ACCOMPLISHED?	
A	ACHIEVABLE HOW CAN THE GOAL BE ACCOMPLISHED?	
R	RESULTS FOCUSED AM I WORKING TOWARDS DRIVING RESULTS?	
T	TIME-BOUND WHEN CAN I ACCOMPLISH THIS GOAL?	

CREATING BUY IN

Building the Hype

The energy you put out there is the energy you will receive from your brothers and participating sororities. Here are some ways to get everyone excited for War of the Roses.

Educate: There are several ways to educate your campus community before and during War of the Roses. Education not only creates awareness of the challenges that people with disabilities go through but also helps connect where the fundraising goes in a non-abstract way.

- Bring a speaker to campus.
- Include your Friendship Visit partner in War of the Roses.
- Host “Spread the Word for Inclusion” and get people talking about inclusivity on campus.
- Use resources from [The Ability Experience website](#).
- Share your story of engaging with The Ability Experience and what it means to you.

Publicize: Getting the word out about this event will be the most important piece to starting War of the Roses off successfully. Here are some tips on how to get the word out about your event.

- Work with university networks, including social media, university newspaper, campus news outlets or display screens around campus.
- Work with local or corporate companies to create sponsorship.
- Pre-order t-shirts for brothers to wear around campus and do presales for sororities.
- Attend sorority chapter meetings and do a presentation on what War of the Roses is, the activities and fundraising goals for the event.
- Use Pi Kappa Phinder through the Pi Kapp Hub to email your alumni and share how they can be involved.

Motivate:

Keep the excitement up throughout the event.

- Offer chapter members an incentive for fundraising. This can range from individual awards to team challenges. For example, whichever class year fundraises the most gets to pick the next mixer theme or reduced dues for the top fundraiser.
- Say “thank you” along the way. Donors are more willing to donate again when they see your celebrations and appreciation.
- Publicize where you are in fundraising. When donors see that you’re close to a milestone or goal, they want to help you achieve it.

WAR OF THE ROSES PLANNING

Let's Get Started!

Use the eight questions below to help get you started on your War of the Roses planning. If you answer “no” to any of these questions, work with your executive council, Fraternity/Sorority Life director, or Ability Experience chapter engagement coordinator to help change the answer to a “yes!”

01	Is this something that my chapter will be excited and motivated to plan, prepare and execute?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
02	Do I need to work with any stakeholders outside the chapter to schedule this event (Interfraternal Council, Panhellenic Council, etc.)?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
03	Do I have a budget for War of the Roses?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
04	Are there any opportunities for additional funding through Student Government Association or recognized student organization grants?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
05	Have I established a clear fundraising goal for War of the Roses that is both realistic and more than previous years?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
06	Is there a committee in place to help with planning, generating sponsorships, executing events the day of, etc.?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
07	Are the ideas that I have similar to events that other fraternities or sororities host?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
08	Do I have a plan to generate excitement from the fraternity/sorority life and greater community?	Yes <input type="checkbox"/>	No <input type="checkbox"/>

WAR OF THE ROSES PLANNING

War of the Roses Idea Dump

This page serves as a space for capturing all your innovative ideas. Collaborate with fellow philanthropy chairmen near you to exchange or create new concepts. Simply jot down all your tasks here without overthinking. Later, you can transfer these tasks to the daily pages as required.

Assign to every task an effort level:

H stands for High

M stands for Medium

L stands for Low.

Then, identify whether this event/activity will be a fundraising-driving event. Remember that not all events, such as a kickoff cookout, will drive fundraising, but 90% of your events should help generate fundraising.

Y stands for Yes

N stands for No.

Here's an example:

IDEAS	EFFORT	WILL IT DRIVE FUNDRAISING?
WOTR Kickoff Cookout	<input type="radio"/> H <input checked="" type="radio"/> M <input type="radio"/> L	<input type="radio"/> Y <input checked="" type="radio"/> N
Bike-A-Thon	<input checked="" type="radio"/> H <input type="radio"/> M <input type="radio"/> L	<input checked="" type="radio"/> Y <input type="radio"/> N
Dunk Tank	<input type="radio"/> H <input type="radio"/> M <input checked="" type="radio"/> L	<input checked="" type="radio"/> Y <input type="radio"/> N

WAR OF THE ROSES PLANNING

[illegible]

NOTES



WAR OF THE ROSES

War of the Roses Planning Guide

	ACTIVITY	FUNDRAISING	COST	GOAL
DAY 1				
DAY 2				
DAY 3				
DAY 4				
DAY 5				
DAY 6				

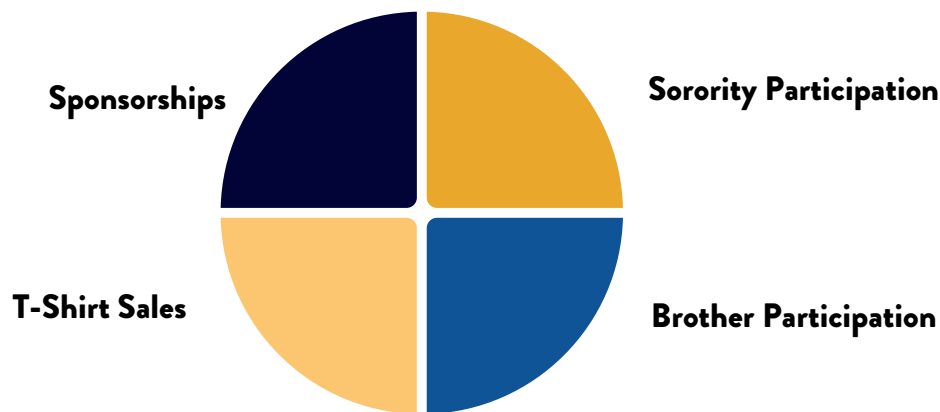
NOTES

[illegible]

FUNDRAISING

Four Streams of Fundraising Revenue

Diversifying fundraising sources as a philanthropy chairman not only simplifies your role by spreading the workload but also amplifies fundraising outcomes by tapping into various supporter bases and financial avenues. Having multiple revenue streams increases resilience and potential, allowing for greater flexibility and scalability in achieving ambitious fundraising goals.



Sponsorships: Pitching sponsorships to local businesses is an excellent way to raise funds for The Ability Experience while building relationships with the community. When pitching sponsorships, be sure to highlight the benefits of partnering with the undergraduate chapter and supporting The Ability Experience. Here are some tips for pitching sponsorships:

- Do your research. Research local businesses that have a history of supporting charitable causes or that align with the mission of The Ability Experience.
- Highlight the benefits. When pitching sponsorships, be sure to highlight the benefits of partnering with the undergraduate chapter and supporting The Ability Experience. This may include exposure to a new audience, positive PR or the satisfaction of supporting a worthy cause.
- Provide options. Offer different levels of sponsorship packages, such as gold, silver and bronze, to accommodate different budgets and needs.
- Here are some sample sponsor pitch communications and an example of sponsorship tiers and benefits.

Sorority Participation: Motivating sororities to fundraise is a critical part of a War of the Roses fundraising competition. When motivating sororities to fundraise, it's important to provide incentives and rewards, as well as to create a sense of community around the cause. Here are some tips for motivating sororities to fundraise:

- Create incentives and rewards. Offer prizes for the sorority that raises the most funds or for individual members who reach certain fundraising milestones. This may include gift cards, merchandise or recognition at an event.

FUNDRAISING

- Create a sense of community. Encourage sororities to work together and build relationships with members of the undergraduate chapter. This can be achieved by hosting joint events or providing opportunities for members to collaborate on fundraising initiatives.
- Chapters that have the most success with War of the Roses are those that invest not only in planning the event but those that invest in their Panhellenic partners.

Brother Participation: When the competition is over, recognize and reward the members who fundraised the most. This can include a shoutout on social media, a certificate of recognition or a small prize. Recognizing the hard work and dedication of top fundraisers can help encourage others to participate in future competitions.

Overall, getting the entire chapter involved in the fundraising competition is key to its success. By creating friendly competitions, hosting chapter events, providing regular updates and recognizing top fundraisers, you can keep members engaged and motivated to fundraise for The Ability Experience.

All brothers should be engaged and fundraising for War of the Roses.

- Have all brothers make a Classy page and join the chapter's team. This makes it clear who is fundraising and offers a way to thank and celebrate brothers throughout the fundraising period.
- Set a clear goal per brother and coach the chapter on how to fundraise ahead of time. We recommend goals starting at no less than \$100 per man.
- Send a newsletter or email to alumni using the Pi Kappa Phinder in the Pi Kapp Hub.
- Brothers should ask friends and family if their company does an "employee match." This can be completed by clicking "employer match" on the Classy donation page.
- Provide social media marketing and bingo boards for brothers to use. This will help get information and fundraising out faster.

T-Shirt Sales: While this won't be a large revenue stream, t-shirt sales do have benefits.

- Use t-shirts as part of your points system - when a participant wears the shirt to an event, they get two points rather than one. This will encourage participants to purchase and wear the shirt.
- Stuck between two designs? Post on social media and ask your followers which shirt they prefer! This creates buy-in and guarantees that participants will be excited (and therefore buy) the shirt.
- T-shirts make great marketing!

*We do not recommend pre-ordering t-shirts, especially for small to medium-sized chapters. Pre-orders cost a lot of money upfront and can wreak havoc on budgets. We do recommend pre-sales so that you hit minimum numbers and guarantee income.

FUNDRAISING

Bike-A-Thon Planning Guide

Bike-a-Thon is a common event seen across many chapters of Pi Kappa Phi around the country. Bike-a-Thons can range anywhere from eight to more than 48 hours. It can be continuous, or it can be broken up over several days. The majority of chapters incorporate fundraising into their event to raise funds for The Ability Experience. However, there is an awareness component to it as well. The bike draws attention, so we can raise awareness through conversations and sharing about The Ability Experience.

Before you pursue a Bike-a-Thon, here are some things you will need to figure out.

Timeline: How long is your Bike-a-Thon going to be? Remember that the success of a Bike-a-Thon is not determined by it being the longest possible. Consider the culture on your campus around philanthropy events, your chapter's level of participation and the length of other large events on your campus. Also, don't forget to take a look at the busy times people are on your campus. Additionally, keep in mind that the event can be broken up many different ways (remember this also depends on space on campus):

- 4 hours = 1 day
- 8 hours = 1 day
- 12 hours = 1 or 2 days
- 16 hours = 2 days
- 20 hours = 2 or 3 days
- 24 hours = 2 or 3 days
- 36 hours = 3 days
- 48 hours = 3 or 4 days

Space: this is critical in having a successful Bike-a-Thon. You need to find a high-volume/high-traffic area on your campus. You cannot expect your event to be successful if you are tucked away in a random place on campus that not many people pass by. Exposure will be crucial in getting people involved who are outside of the Greek community. If you are planning a continuous Bike-a-Thon, be sure there is a space you can reserve overnight. This could determine having to break it up into a couple of days instead.

Budget: Having a budget for a Bike-a-Thon is important. If you are not able to get materials donated, like stationary bikes or trainers, there could be a high cost to putting on such an event. However, there are many organizations that you can pitch to see if things can be donated (e.g., on-campus gym, local volunteer relationship, local bike shops, fitness equipment centers).

Participation: Chapter buy-in is incredibly important. If your chapter is not going to participate, your event cannot be successful. You will need manpower to have brothers on the bike, at the table, and talking to people passing by. Outside participation is just as important. Whether it is just people walking by, making a donation or people from other organizations biking with you, making sure you have outside participation will make a successful event.

Materials: You must have a table, chairs, stationary bikes or trainers, marketing materials, a tailgate tent, canopy or other coverage from the sun or rain (if outdoors). You may find it helpful to have some food and snacks available, too.

FUNDRAISING

Bike-A-Thon Planning Guide

Marketing: The rule of thumb is that you never do an event without a minimum of two weeks of marketing prior to the first day of the event. Without that, there is not enough time to get the word out about your event. Before you start marketing, figure out the date, time and location of your event. Then, start with social media! Create a Facebook event and have brothers invite people to the page.

Don't forget to post your chapter's Classy page as well. Design graphics to be posted to Instagram and Facebook. Draft up a blurb that brothers can post on their social media, letting them know about the event with their personal fundraising link included. You can also draft an email that chapter brothers can send to friends and family, letting them know what they are doing and how they can support. Finally, reach out to other organizations on your campus and find a time that you can come to their meeting and discuss your event.

Fundraising: This is a huge part of a Bike-a-Thon event. Having each brother set a goal of fundraising \$25, \$50 or \$100 can really help your event be more successful. This will provide you with a solid base to start your event with. Incorporate an incentive for the chapter brother who raises the most. One way chapters incorporate fundraising during their event is to sign each sorority and fraternity up with a Classy page under their chapter page. Then, other chapters can use their individual links in a fundraising competition, offering up a reward or prize to the winning chapter.

For sororities, you can offer up a mixer, or as a prize, you can donate a set amount back to the chapter's philanthropy. Adding in some small competitions throughout the day(s) can also help with the excitement of the event. Maybe for an hour, whoever donates the most during that time gets double the point value of what they raise, or they get a serenade from the chapter.

Another idea to boost fundraising would be to reach out to a local restaurant to see if you can incorporate a profit share into it as well. By setting up your Bike-a-Thon outside their establishment, you will help drive business to them, and they will donate some of the proceeds back to you.

FUNDRAISING

Coin Wars Planning Guide

The general idea of this event is for organizations to raise money through their membership by donating coins to their specific organization for positive points and cash or check donations to other teams for negative point values. The team at the end of the week with the most points would become the winner. Plus one point total value of pennies in each coin and negative one point for the value of pennies in each cash or check donation.

Below is an example of points for “Jar A.”

Coin Donation	Cash Donations
100 quarters = 2500 points	1 \$20 bill = -2,000 points
100 dimes = 1,000 points	1 \$10 bill = -1,000 points
100 nickels = 500 points	2 \$5 bills = -1,000 points
100 pennies = 100 points	Total = -4,000 points
Totaling 4,100 points	

Grand total = 100 points for “Jar A.”

Process to run an effective Coin Challenge

Step 1: Select the dates you plan to run your event as well as where you plan to be set up for it. It is best to be in a very high-traffic and visible location where you can have all the jars located in one place so people can see them. This can oftentimes be a free speech area on campus, but it may need to be somewhere you need to reserve. Work with your fraternity and sorority life office to make sure you have correctly reserved your space.

Step 2: Decide what it is that your first-place jug would receive.

Step 3: Begin marketing and recruiting teams. Remember, these do not have to be just sororities or organizations within the Greek community. A great way to recruit teams is to send two members to organizations’ meetings to announce that this is going on and explain a little bit about The Ability Experience. Members can also speak to organizations that they are a part of. Ensure you mention what the participating team would get for winning when registration ends and what registration takes.

- We highly recommend charging a \$20 registration fee for participants to sign up.
- Once a team registers, give them their bucket or have them provide their own bucket and encourage them to decorate their bucket however they want.

FUNDRAISING

Coin Wars Guide

Step 4: Utilize the space that you have reserved to display all the buckets and begin collecting coins and cash. Make sure that brothers push teams who have registered to come out by encouraging their friends.

- We highly recommend keeping these jugs out for a work week Monday through Friday.

Step 5: At the close of the competition, count up the points utilizing the above scoring rubric and select your winner.

Supplies needed:

- Buckets that you give to groups who have registered
- Space that is high traffic where you can display the mugs during the event

Take it to the next level:



Work with your chapter engagement coordinator to create a Classy fundraising page for each organization that registered for your event. This way, groups can email/text it out as well as put it on their social media accounts to solicit more donations.

- To do this, you could just count all online donations as points.
- You could ask people to leave a comment if they wanted this donation to be subtracted from the total. As philanthropy chairman, you would have to keep a very close eye on this.

FUNDRAISING

Easy Tips and Tricks

Matching Challenge

Make a deal with the alumni of your chapter to see if you can hit new chapter fundraising goals. Ex: If you raise \$3,000 through the event, alumni will donate \$3,000 to double the amount fundraised.

Chapter Challenge

It's all about teamwork to see which class year will rise to the top as the best fundraisers. Will the freshman overtake the experienced senior class? Do juniors take all? Let the games begin.

Call-A-Thon

10-20 emails from each brother and call potential donors. Similar to a telethon, you reach out to contacts about fundraising. You send out a large email, with links to fundraise. This is a great option to send out to a large alumni base. One email needs to be drafted for this.

Power Hour

A new and highly popular fundraising trick. About midweek post a surprise Instagram story that it's "Power Hour" and all donations count double for points! Have your Ware of the Roses coaches and brothers help communicate this to the participating groups. The surprise creates energy and helps you know exactly where you are with fundraising.

Always Attach Your Link

Anytime you email families and friends about parents' weekend, a newsletter updating stakeholders on the chapter, etc., include that you are actively fundraising for The Ability Experience at the bottom of the email with a link to your Classy page. Constantly promoting the link is an easy way to give a donor an easy way to support!

FUNDRAISING

Sponsorship Template

Dear [Company Name],

We are excited to invite your company to partner with us for our upcoming fundraising event for The Ability Experience. Our mission is to raise funds and awareness for people with disabilities, and we believe that your company's commitment to social responsibility makes you an ideal partner for this event.

As a sponsor, your company will be recognized in all promotional materials for the event, including flyers, social media posts and event signage. You will also have the opportunity to set up a booth at the event and promote your products or services to attendees. Your sponsorship will not only help us achieve our fundraising goals but also help make a positive impact in the community.

We believe this partnership will be a valuable investment for your business, and we are committed to working with you to create a meaningful and successful event. Thank you for your consideration, and we look forward to the possibility of working together.

DONATION AMOUNT	SPONSORSHIP TIER	BENEFITS EXAMPLES
\$3,000	Platinum Sponsor	<ul style="list-style-type: none">• Largest color logo on event banner• Single-color vectored logo on event t-shirt• Logo on all social media posts• Opportunity to set up promotional table at kick-off cookout• Opportunity to place promotional items at event sign-in tables
\$1,500	Gold Sponsor	<ul style="list-style-type: none">• Large color logo on event banner• Single-colored vector logo on event t-shirt• Opportunity to put promotional items at event sign-in tables
\$500	Silver Sponsor	<ul style="list-style-type: none">• Color logo on event banner• Opportunity to put promotional items at event sign-in tables

Best,
(Name, Philanthropy Chair)
(University)
(Phone Number, Email)

FUNDRAISING

Alumni Letter Template

Dear Brother (name),

Last year, we raised \$XXX for people with disabilities.

This year, we're looking to do even more!

Our mission was simple: create more communities for people with disabilities and push our chapter to become champions for people with disabilities nationwide.

This year, they need YOUR help to go even higher.

Your donation will not only support the (Chapter Designation) Chapter in championing our fundraising goals but also include you in the champions circle for people with disabilities.

Over the next week, brothers from (Chapter Designation) will share how they have been champions for The Ability Experience. Members like (Student Name), who committed two weeks of his summer to cycle in Gear Up Florida. You'll also hear from (Student Name), who (briefly describe a Friendship Visit, Ability Camp, etc.).

Join our team and be the champion for students at (Chapter Designation) and for people with disabilities nationwide.

P.S. Our event kicks off on (date)! You can go ahead and make your donation today and be the champion for (Chapter Designation)!

Best,
(Name, Philanthropy Chair)
(University)
(Phone Number, Email)

FUNDRAISING

Thank You Letter Template

Dear (Donor Name),

You did a WONDERFUL thing!

I want to take a moment to express my deepest gratitude for your generous donation to our recent War of the Roses fundraising campaign. Your support truly means the world to us!

Thanks to your kindness and support, our campaign has successfully raised a total of (insert the amount raised)! Your contribution has played a crucial role in achieving this remarkable milestone.

Your support not only aids in creating opportunities for individuals with disabilities but also contributes significantly to empowering the men of Pi Kappa Phi to become dedicated servant leaders. Your generosity helps us foster a culture of philanthropy, leadership and service within our community.

Your belief in our cause and willingness to make a difference speaks volumes. Your donation will go a long way in making a positive impact, and we are incredibly grateful for your support.

Once again, thank you for your generosity and belief in our mission. Your donation will leave a lasting impact, and we are sincerely thankful for your valuable contribution.

Best,
(Name, Philanthropy Chair)
(University)
(Phone Number, Email)