



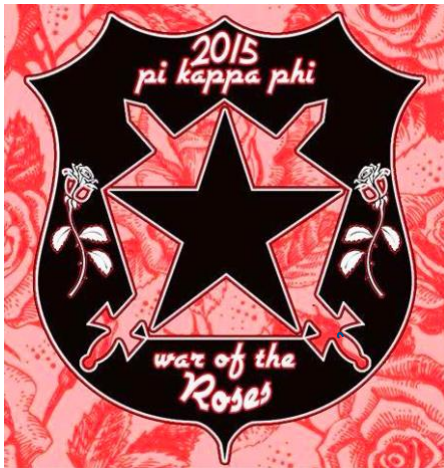
SPOT THE DIFFERENCE: SYMBOLS OF PI KAPPA PHI

ANSWER KEY 2022 EDITION SIX-WEEK VERSION

INSTRUCTIONS

A number of Pi Kappa Phi's symbols are given below. You will be given time to review each symbol and correct any components (color, text, etc.) that do not adhere to Pi Kappa Phi's brand guidelines.

SYMBOLS



What aspects of the image to the left do not align with Pi Kappa Phi branding guidelines, which are described in *The White Diamond* beginning on page 63?

Incorrect use of the Star Shield
Does not include correct colors of Pi Kappa Phi
Not the correct use of the crest logo

List three differences between the image to the right and The Coat of Arms of Pi Kappa Phi:

1. Not the correct student's lamp
2. Incorrect coloring of book under the lamp, and motto scroll
3. The wrong style of swords





What do the seven palmettos on The Great Seal represent? Why are the palmettos used?

The seven palmettos represent the seven founders present at the first meeting. Palmettos are a reference to South Carolina, the place of Pi Kappa Phi's founding.

When should the Great Seal be used?

The Great Seal should only be used on official documentation from the National Council or the National Fraternity.

What symbol of Pi Kappa Phi is shown to the right?

The Badge of Membership

What color should the symbol be?

The Badge of Membership should be black enamel on gold.

Who is authorized in Supreme Law to wear the Member Badge?

The member badge may only be worn by initiated members of the Fraternity, their mothers, wives, daughters, sisters, or fiancés.

