

SPOT THE DIFFERENCE: SYMBOLS OF PI KAPPA PHI 2022 EDITION SIX-WEEK VERSION

INSTRUCTIONS

A number of Pi Kappa Phi's symbols are given below. You will be given time to review each symbol and correct any components (color, text, etc.) that do not adhere to Pi Kappa Phi's brand guidelines.

SYMBOLS



What aspects of the image to the left do not align with Pi Kappa Phi branding guidelines, which are described in <i>The White Diamond</i> beginning on page 63?	
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List three differences between the image to the right and The Coat of Arms of Pi Kappa Phi:

1.			

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What do the seven palmettos on The Great Seal represent? Why are the palmettos used?
When should the Great Seal be used?

What symbol of Pi Kappa Phi is shown to the right?
What color should the symbol be?
Who is authorized in Supreme Law to wear the Member Badge?

