



HYBRID & VIRTUAL BROTHERHOOD ENGAGEMENT IDEAS

Below is a list of ideas and best practices for keeping your brothers engaged in either a hybrid (small group gatherings allowed) or completely virtual (all online) environment.

HYBRID IDEAS

- Sunday flag football
- Rotating groups of brothers who use part of brotherhood budget to do something socially responsible/allowed but fun
- Poker nights with guys in the chapter house
- Monthly hiking trips close to campus/college town
- Renting out a campus projector and hosting an outdoor movie night
- Chapter cookouts at a local park
- Golf/Driving Range/TopGolf in small groups
- Small group volunteer opportunities (Many local groups need help with physical service projects (painting, lawn work, setting up spaces different))

VIRTUAL IDEAS

- Virtual game night competition with sororities or the chapter
- Football/Sports watch parties over a shared Zoom call
 - “[Superbowl Squares](#)” style fundraiser allows people to be more invested in the game and chapters have done 50/50 to winner and The Ability Experience
- Virtual poker nights
- Twitch/Video game streams
- Schedule Alumni Lunches/Happy Hours
- Bible Study or book club either for just brothers, or invite another sorority, fraternity, or student organization to also join
- Virtual Leadership Sessions - led by seniors/older members that are involved for younger members; could also invite alumni to lead for entire chapter
- PowerPoint Discussions - different members pick topics (serious or not) to debate/discuss such as: Is a hotdog a sandwich, the top 3 most underrated NFL players, PlayStation vs. Xbox, etc. Discussions can be held in large group or smaller breakouts.
- Trivia - topically based or could be about things the chapter membership can relate to their campus, chapter, or members (how well do you know campus/your brothers). Kahoot is an easy to download app that makes trivia fun!
- Themed chapter meetings - Island Holiday, Your Favorite Vine, Jimmy Buffet, etc.
- Fantasy sports challenge - these could also be done as an Ability Experience Fundraiser. Examples include: Bowl Pick'em, Fantasy NBA or MLB, March Madness bracket pool

- Tik Tok challenge for fundraising for The Ability Experience. These are fun, social, and very visual to be seen by many students/families
- Host a Virtual Bike-a-thon or participate in a nation-wide bike-a-thon event being hosted by The Ability Experience in February.
- Get the chapter involved in fundraising for The Ability Experience during the March Mayhem event
- Set up a virtual Friendship Visit with a local organization or participate in the national Friendship Visits hosted by The Ability Experience each month, and bring your local partners