



PI KAPPA PHI

PARENTS CLUB TIMELINE FOR STUDENTS

Last Update: 08/5/2020

ANNUAL TIMELINE FOR PARENT COMMUNICATIONS:

Aug/Sept

- Welcome Back Email to All Parents with a quick message from the Archon
- Welcome to Pi Kappa Phi Email for Parents of New Associate Members

October

- Homecoming Newsletter
- Post-ROI Email for Parents of Newly Initiated Brothers
- Halloween Card

Nov/Dec

- Happy Holidays Card
- End of the Semester Newsletter
- Preview for the Next Semester
- Email for Mom's Weekend (for Spring)
- Email for Dad's Weekend (for Spring)

Jan/Feb

- Welcome Back Email to All Parents with a quick message from the Archon
- Welcome to Pi Kappa Phi Email for Parents of New Associate Members

Mar/Apr

- Post-ROI Email for Parents of Newly Initiated Brothers

May

- End of the Semester Newsletter
- Details for Summer Events
- Preview for the Next Semester

June/July

- Summer Update/ Highlights from brothers
- Save the date for Fall Events for Parents

RESOURCES FOR STUDENTS:

[Newsletter Resource Guide](#)
[Large Newsletter Template](#)
[Small Newsletter Template](#)

OTHER OPPORTUNITIES FOR PARENTS:

[Parents Groups/Clubs for Chapters](#)
[Facebook Groups](#)
[Fundraising/Philanthropy Opportunities](#)