



REBUILDING A CULTURE OF PHILANTHROPY CAPSTONE PROJECT EXAMPLE

THE CHALLENGE

Throughout our community, as well as others across the nation, people with disabilities don't have access to resources that could help realize their strengths and lead fulfilling and meaningful lives. Additionally, our chapter - once a leader in fundraising dollars for The Ability Experience - has lost its connection to philanthropy in recent years.

THE SOLUTION

Our chapter can reconnect to Pi Kappa Phi's history become a leader in philanthropy once again by educating members about the history and purpose of The Ability Experience, fostering an emotional connection for all members to philanthropic initiatives, and by creating a signature fundraising event to support The Ability Experience.

The actions needed to meet each component of this solution are listed below.

If I want to educate members about the history and purpose of The Ability Experience, I should...

- Work with our Philanthropy Chairman to offer two ten-minute presentations about The Ability Experience at two consecutive chapter meetings each term.
- Offer \$5 Starbucks gift cards (maximum 10 cards) to members who are able to correctly answer pop quizzes about the history and the purpose of The Ability Experience.

In order to foster an emotional connection for all members to philanthropic initiatives, the chapter should...

- Host at least two (2) friendship visits during each term;
- Require all members to participate in at least one (1) friendship visit during each academic year;
- Offer financial incentives or recognition to any member who participates in Ability Camp Guatemala;
- Encourage all members to participate in the philanthropic initiatives of other fraternal organizations; and
- Send at least 25% of the chapter to an Ability Camp each term.

We can create a signature fundraising event to support The Ability Experience by...

- Inviting our Regional Director of Chapter Services and Leadership Consultant to discuss options and best practices with the Executive Council.
- Selecting a framework for the event (e.g. War of the Roses, Bike-A-Thon, Car Smash, etc...)
- Selecting dates for the event, inviting other organizations and community members to participate.