



PARTICIPANT GUIDE

2017-2018

THE FOUNDATION OF PI KAPPA PHI

Values from “The Student Creed”

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- _____
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- _____
- _____

Pi Kappa Phi’s Mission Statement

To create an uncommon and lifelong brotherhood that develops leaders and encourages service to others for the betterment of our communities.

Pi Kappa Phi’s Vision Statement

A future where every Pi Kappa Phi embraces his role as a leader, puts service before self and improves the world around him.

Pi Kappa Phi’s Tagline

Exceptional Leaders. Uncommon Opportunities.

Core Values of The Ability Experience

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- _____
- _____
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The Ability Experience’s Mission Statement

We use shared experiences to support people with disabilities and develop the men of Pi Kappa Phi into servant leaders.

The Ability Experience’s Vision Statement

Create a community, one relationship at a time, where the abilities of all people are recognized and valued.

EXPLORING OUR VALUES

What are your personal values?



Enjoyment
Achievement
Dependability
Creativity
Fairness
Compassion
Family
Leadership
Academics
Faith
Loyalty
Recognition
Accomplishment
Friendship

Intellect
Freedom
Independence
Love
Caring
Responsibility
Equality
Honesty
Service
Accountability
Power
Growth
Community
Balance

Wisdom
Spirituality
Challenge
Humility
Tolerance
Justice
Dedication
Self-Respect
Respect
Integrity
Individuality
Diversity
Adventure
Generosity

CHAPTER SWOTT ANALYSIS

Simple Rules for Successful SWOTT Analysis

- Be realistic about the strengths and weaknesses of your chapter
- Your analysis should distinguish between where your chapter is today, and where it could be in the future.
- Be specific. Avoid grey areas.
- Keep your SWOTT short and simple. Avoid complexity and over-analysis.
- SWOTT is subjective.
- Be honest.

<p>Strengths Consider your strengths from your own point of view and from the point of view of the people you deal with. Don't be modest - be realistic. In looking at your strengths, think about them in relation to your Greek organization and to other Greek organizations on campus</p>	
<p>Weaknesses Again, consider this from an internal and external basis - do other people seem to perceive weaknesses that you do not see? It is best to be realistic now, and face any unpleasant truths as soon as possible.</p>	
<p>Opportunities A useful approach to looking at opportunities is to look at your strengths and ask yourself whether these open up any opportunities. Alternatively, look at your weaknesses and ask yourself whether you could open up opportunities by eliminating them.</p>	
<p>Threats Consider what threatens your opportunities from becoming realities. Carrying out this analysis will often be illuminating - both in terms of pointing out what needs to be done, and in putting problems into perspective.</p>	
<p>Trends Consider the trends related to your focus area. Carrying out this analysis will help you understand the bigger picture.</p>	

CHARACTERISTICS OF A HEALTHY CHAPTER

- **Cares for All Members** - The chapter cares for all of its members, including the less assertive ones. All feel free to speak from their hearts and reveal their thoughts and feelings. Members are both honest and respectful.
- **Welcomes Differences** - The chapter does not stifle or even just tolerate differences; it welcomes them as a means of expanding its perspective.
- **Involved in the Community** - Members are aware of, and become involved in, the larger community through service to others and engagement on the campus, in the local community, and on the national level.
- **Value All Individuals and Communities** - While valuing their own sense of identity, members are bound together in a common loyalty and do not devalue or belittle other individuals and communities.
- **Understand & Live the Ritual** - Members are familiar with and appreciate the Ritual as the expression of the Fraternity's ideals and values. They try to live their lives by these values.
- **Celebrate and Have Fun** - Members remember to celebrate and have fun.
- **Share the Workload** - Members share the workload and don't expect their officers or "someone else" to do everything.
- **Include Entire Chapter in Decision Making** - Members feel included in making decisions and setting the direction of the chapter.
- **Pride in Pi Kappa Phi** - Members take pride in the chapter and the national organization.
- **Balanced Programs/Opportunities** - The chapter offers a balance of opportunities for friendship, leadership, learning, and service.
- **High Standards of Scholarship** - Members strive to attain the highest possible standards of scholarship.
- **Personal Responsibility & Accountability** - Members value the importance of personal responsibility and hold each other accountable for failing to meet established standards.
- **Positive Associate Member & Member Education Programs** - Members are constantly in the process of growing and learning. They create positive experiences by continuing to build better men through their associate member and initiated member education process.
- **Values-Based Recruitment** - Members recruit others who will continue to bring credit to the fraternity.
- **Lifelong Brotherhood** - Members value the importance of lifelong brotherhood and provide alumni meaningful experiences and opportunities for involvement.

Adapted from IMPACT Alpha Chi Omega and "Community and Student Life" by Elan Shapiro and Kristin Anundsen from Charting Your Course: A Life-long Guide to Health and Compassion.

SEVEN AREAS OF STRATEGIC FOCUS

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- _____
- _____
- _____
- _____
- _____
- _____

STRATEGIC FOCUS AREA SWOTT

Strategic Area: _____

Strengths	
Weaknesses	
Opportunities	
Threats	
Trends	

S.M.A.R.T. GOALS

Specific

Goals must be something that can be described and understood easily by others - finite conditions not general feelings.

Bad Example: *Increase participation of members.*

Good Example: *Increase attendance at chapter meetings.*

Measurable

Whenever possible, use numbers or percentages to mark achievement of the goal. You can't rely on personal opinion.

Bad Example: *More members will attend...*

Good Example: *80% of members will attend chapter meetings.*

Attainable

Is the goal realistic? Goals should be a stretch to obtain but not impossible to achieve. Members will work toward what they believe they can achieve and are not inspired by boring, easy goals.

Bad Example: *100% of members will attend every meeting.*

Good Example: *Increase attendance at chapter meetings by 10% from the prior semester.*

Righteous

Is the goal the right thing to do? Goals should be aligned with Pi Kappa Phi's core values and more the chapter toward the core purpose.

Bad Example: *Trick as many people as possible into joining, hoping they stick around.*

Good Example: *Inform potential members of all membership requirements.*

Time-Oriented

Goals must have an end date when they are due. Creating a sense of urgency will push members to work harder. How else will you know when to check performance?

Bad Example: *Winter*

Good Example: *January 1, 2018*

Sample S.M.A.R.T. Goals

Bad Example: Chapter will get all members to pay dues on time

Good Example: The Treasurer will collect 100% of due by September 30, 2018.

Bad Example: Chapter will get more members involved in service projects.

Good Example: Chapter will conduct two service events by January 1, 2018 with at least 80% of the brothers in attendance.

PLANNING FOR THE SEMESTER

Things To Do

S.M.A.R.T. Goals:

1. _____
2. _____
3. _____

Action Planning

Strategy	Tasks	Who	When	How

