At the direction of the National Council, National Historian J. Friend Day, Eta (Emory), authored “The Undergraduate Creed” — now known as “The Student Creed” — in 1932. Over 80 years later, the Creed remains unchanged. As one of Pi Kappa Phi’s most enduring espousals of fraternal values, the Creed publicly codifies the lessons and commitments made during the Ritual of Initiation and serves as the foundation for the Fraternity’s public values statement:

To create an uncommon and lifelong brotherhood,
Pi Kappa Phi calls upon each member to exhibit:

**COMMON LOYALTY**
A commitment to Pi Kappa Phi that transcends any personal selfishness.

**PERSONAL RESPONSIBILITY**
The expectation that you live both your personal values,
as well as those espoused in the Fraternity’s Ritual of Initiation.

**ACHIEVEMENT**
The expectation that you find your passion and excel.

**ACCOUNTABILITY**
The duty to uphold and abide by the Fraternity’s standards of conduct and to use Ultimate Respect when confronting brothers who fail in their obligations to Pi Kappa Phi.

**CAMPUS INVOLVEMENT**
The obligation to become engaged in the college or university community.

**RESPONSIBLE CITIZENSHIP**
The duty to lead and the privilege to serve others in order to better the world around you.

**LIFELONG COMMITMENT**
The obligation to remain involved in Pi Kappa Phi after graduation and to work perpetually to build the ideal fraternity.